



Art Director | Motion Designer  
**KIDMOGRAPH.COM**

## Personal Info

Full name: Gustavo Fernando Torres

Country: Argentina

Date of birth: December 10th, 1977

Egresed from Bachelor of Fine Arts UNLP (La Plata University) 1996

Teacher of Drawing and Painting

Painting and Beauty Arts UNLP (La Plata University) 2003

Graphic Design UNLP (La Plata University) 2003

[www.kidmograph.com](http://www.kidmograph.com)

## Technical Skills

Illustrator / Designer / Animator / 3D sculptor

Editor / Compositor

Advanced knowledge in Adobe Illustrator & Photoshop

Advanced knowledge in After Effects

Advanced knowledge Cinema4D

Complementary knowledge: Unreal Engine5, Substance, ZBrush, Blender3D

Good at sketching, fast resolute and self-motivated

Experience of working on deadlines

## Short Bio & Career

Raised in a household with two artist parents, I developed a strong artistic foundation from an early age.

I completed a Bachelor's degree in Beauty Arts and began my professional career in the painting field at the age of 18, pursuing formal studies in Painting and Design. In my early twenties, I transitioned into the digital art field, acquiring technical skills in digital software and working with local studios.

In 2005, I began collaborating online with production houses, working within the music video industry for a period of six years.

In 2011, I established my freelance practice. By 2012, the emergence of the blog era expanded my professional reach, opening new client opportunities and enabling connections with international artists. Engagement with net art and online movements further extended my practice into live visuals, visualizers, digital cover art, international exhibitions, and work with digital art collectors.

My practice is characterized by an ongoing exploration between analog and digital methodologies, resulting in an eclectic and interdisciplinary body of work.

I continue to work professionally within the visual arts field, maintaining a commitment to continuous learning and creative development

## Work Ethic

All work produced is and will remain entirely human-made. No generative artificial intelligence is used, nor will it be incorporated, at any stage of the creative or production process.

While I am fully aware of the distinction between generative AI and assistive AI technologies, current generative systems do not provide reliable, production-ready solutions suitable for integration into my professional practice.

I strongly believe in the creative process as a fundamentally human form of expression and communication. My practice is grounded in the value of craftsmanship, long-term skill development, and ethical artistic labor.

Accordingly, I do not engage with unregulated, exploitative technologies that undermine the time, effort, and professional dedication required to build a sustainable career in the visual arts.



# 2025-2011

Full client history from year 2011 till 2025 that covers my freelance career. The list reads chronologically.



Fitz & The Tantrums - Man on the Moon [Official Music Video]  
Fitz & The Tantrums - OK OK OK [Official Music Video]  
Fitz & The Tantrums - Ruin the Night [Official Music Video]  
ModRetro - 3D animation / Editing  
Monsters We Make - Animation / 3D  
Vandroid - Animated Cover Art  
Anderson .Paak - Venice 10 year anniversary  
Department of Exciting Thoughts - Animation  
Klydo - Animated loop package  
Koller - Animation  
Muzos App - Animation  
Anderson .Paak - DJ Pee .Wee - Live visual content  
Superjump - Animated Youtube intro  
Versus Digital - Chase - Animated loop  
Bad Bunny - Live visual content for Coachella  
Searchlight Pictures - O'Dessa - Film production / Art direction  
Odesza - Live visuals content  
Wieden & Kennedy - Amazon Fan Films  
Sony - Alexis French - Songbird - Animation  
Lionsgate: The Unbearable Weight of Massive Talent - Animation  
Trevor Something - End of Times - Cover art / Animation  
Junkyard Dogs - Animation  
Bad Bunny - Animated visual content at Coachella  
Seven Lion - Rush Over Me - Worlds Apart. Animated visualizers

Don Key - Animated Character design  
Beach House - Finale. [Official Music Video]  
Karol G - Animated spotify canvas / loops for live visual content.  
NCS - Lost Sky part 3 - Animation  
The Midnight - Ghost in the Stereo [Official Music Video]  
Insomniac - Outerspace - Animation  
Adidas - Boost - Art Direction / Animation  
Aizen - Animated cover book  
Eddie Alcazar - Vandal / Motion graphics / Edition  
Facebook - Transform - Animation  
Justin Bieber - Four animated music videos (Available. ETA, Get Me, Habitual, Changes)  
Kill The Noise - Animated Visualizer for Youtube  
Mullen Lowe - Honda Accura - Animation  
NCS - Lost Sky - Animation / visualizer  
Netflix- Song Exploder- Dua Lipa - Animated music video  
NewRetroWave - Magnatron - Animation  
Paul Epworth - Space .Inc. - Animation / 3D  
Paul Epworth - Mars & Venus [Official Music Video]  
PuffCo. - Vision Plus - Animation / Illustration / 3D  
Steflon Don - Animation / Edition  
The Midnight - Deep Blue [Official Music Video]  
Troye Syvan - Animation / Music Video / 3D



ACHTUNG!

Anderson .Paak - Live visuals

Apple - VideoGame of the Week - Animation

Ben Khan - Animation / Music Video

Day One - CBD Drink - Animation

Emil Rotmayer - Animation/Cover Art

Gucci - 24hour Artist Campaign - Animation

Weiden & Kennedy - Instagram campaign

Jai Wolf - Live visual content

Keisha Rae - Animated loops

Luxx - Mac Miller Good News [Official Music Video]

NCS - Lost Sky - Visualizers

NewRetroWave - Siamese Youth - Deadlife - WolfClub - Visualizers

Palms on Pacific - Logo design - Animation

Paul Epworth - Love Galaxy Music Video

Skillshare - Course on how to make an animated GIF

Skrillex - Two Nights - Animated Loop

Christina Aguilera - Sony - Animated Spotify Canvas

The Create Unkown - Animated Teaser for Youtube

The Strokes - AAA - Design

Times Square - Installation / Live content

Wieden & Kennedy - Vitamin Water / Animation

Adam Sandler -100% Fresh Netflix Special - Animation

Adidas Boost - Pulseboost - Animation / Art direction

Axwell'Ingrosso - Live Visual content

Ben Khan - Logo Design / Animation

Caviar - Del Valle Illustration / Animation

CrunchyRoll - VRV - Animation

Emil Rottmayer - Cover art / Animation

Galantis - Starship - Live Visual

Jai Wolf - Telepathy - Live Visuals Coachella

Just Loud - Soul Train [Official Music Video]

MailChimp - Data - Animation

Marcelo Burlon - Animation / Edition

Maroon 5 - Animation / Edition

Monarchy - Cover Art / Animation

Sebastian Yatra - Live Visual content

Stargate - Animation / Cover art

The Weend feat Kendrick Lamar - Pray for Me [Official Music Video]

Tiesto at Ultra - Live Visual content

Tumblr - Art Action Day - Animation

Ready Player One Warner Bros - Animation / Live Set experience

Young Thug - JCole - Live Visual content / Animation



MR. Robot - Motion graphics / 3D / Animation

Topic - Animation / 3D

Google - Art Direction and product designer for 3 month contract for Google

Instagram - Art Direction and product design from October 2016 till March 2017

Skillshare - Online course on how to make an animated GIF. NY

Adidas - NMD Shoe - Motion graphics / animation

20th Century Fox Alien Covenant - Animation / 3D

Honda - NSX - 3D scenes for the new advertising campaign. Mullen Lowe Studios.

Belly - Live Visual / 3D / animation

Holy Boy - Lay Your Hands - Animation

Jai Wolf - Live visuals at Coachella

Mysteryland - Motion Graphics

MIT - Illustration / 3d / Animation for the MIT Technology Review "Smile for the FBI"

Noah Cyrus: "I'm Stuck" - Visualizer

Tumblr - Before I Fall Movie - Animation pack for social media

Legion FX - Animation / Motion graphics / Art direction

VALERIAN - Animation

VICE : Deep NET - Animation

ELLO - Curator for MCBA museum "The Void" Contes

BECK: "WOW" - Cover Art

Disturbing London - Live Visuals

Tinie Tempah - Live Visual Package

JAI WOLF - Live Visual package for Coachella

Maroon 5 - "I don't wanna know" Lyric video

The Strokes - Drag Queen [Official Music Video]

The Strokes - Oblivius - [Official Music Video]

9 Squares - Collaboration for the 9 Squares Project.

Avant Garde - Outrovert - Visualizer

Captain Cuts - Logo design / Visualizer

Chainsmokers - Live Visuals

Chromeo - Live Visuals

Darcys - Miracle - Youtube Visualizer for the song

Dataclay - Motion Graphics / 3D

DRAIS - End of the Year Show - Animated Artwork

Dream Catalogue - 2 8 1 4 Artwork / Animation / Art direction

Empire of the Sun - Live visuals

Flatbush Zombies - Live visuals for FBZ "3001, A laced Oddissey - Animation

Getter Rip N' Dip [Official Music Video] 3D / Animation / Illustration / Art direction

Jack Ü - Live Visuals

Kaskade - Live Visuals

Kid Bloom - Cover Art - Design



Lookas - Cover art / Animation

Louis Futon - 3D / Animation

Motherboard - 3D / Animation

Mysteryland - 3D / Animation / Editing

Navare - Cover Art

Neighborhood Watch - Animation / Motion Graphics

Nike - Animation / 3D

NIKI & The Dove - You Want the Sun [Official Music Video]

Paramount Pictures Ghost in the Shell - Animation

Sam Feldt - Live Visuals

SXSW - Exhibition

TUMBLR: Toyota Music Moves You - Animation

TUMBLR: The Huntsman - Animation

TUMBLR: Lolapalozza - Animation / 3D

TUMBLR: OMG Tumblr in Space - AnswerTime with astronaut Scott Kelly.

Twitter Year In Review - Social Media loop for #YearInReview

VICE - ESPOLON - Animation

GOT2B - Animation

15 Folds - Animation

A-Trak - New York / South America Tours - Live Visuals

ABC -Teaser for ABC Freeform, the new image of ABC

Adult Swim - Series of loops for their Web Series

Art Basel - Art show in ArtBasel, Miami sponsored by H Plus Creative

ASTR - Design / Animation / loops for the band

Astro Naughty (Glassio) - If I was Your Boy [Official Music Video]

Bompas and Parr - Design / Animation

Bonds - Animated Teaser

Chromeo - Live Visuals

Converse x Tumblr - Animation Chuck Taylor Converse

DJ Mailer Daemon - Animated Artwork

Folls Gold Artists Series - Art Show in the space of Fools Gold, Brooklyn, NY.

Getter Head Splitter - Animation / 3D / Motion Graphics

Like totally - T-Shirt Design

Linafornia - Animation

Lombelico - Animation

Matt Van Schie - Animation / Cover Art

Motherboard Terraform

MS MR - At Tumblr - Live Visuals

MTV - Latin America - Animation



MTV Latam

Museum of Moving Image - Exhibition

NIKI and The Dove - So much it hurts [Official Music Video]

NIKI and The Dove - Play it on my radio [Official Music Video]

Open Space Agency - Animated loops

Phases - Animated loops

Tumblr - Post it forward - Animation

Tumblr - Universal Unfriended - Animation / Motion graphics

Vice - Espolon - Animation

Powers - Logo design/Animation

Red Bull Music Academy - Animation

Sego - Animated visualizers

Swiss Institute Design Show - Exhibition

The Savannah Festival

THE WRONG - New Digital Art Biennale

VRTuality - Animation/3D

A-Trak - Live Visual packages/design/Cover Artworks

Astronauts Wanted - GIF series

Atlantic Records - Cash Cash - Surrender [Official Music Video]

BERNHARD WILLHELM - Design for the fashion collection

BEN KHAN - Design of assets/ animation for the music video Youth

Charly XCX - Design of assets/ animation

Klaxxons - Animation

Dark Igloo - Giphy - Animation / VR / 3D

Killscreen - Print / 3D

Oliver - Cover Artwork

Gon Kontora - Animated loops

Jordan Lawlor - Animated Background

Kiblink - Collaboration for the french magazine

Logan Miley Cyrus - live visual presentation for the AMA

Motherboard Terraform - Animated series

Luana - Design / animation

Nathaniel Brown Institute.- Animated intro

Post Matter Calendar - Calendar

Snap Attack - Animation

Telepath - Cover design / Animation

Thought Catalog - Animated loops



En Noir - Animation

Kanye West - Animation

Venice Campaign Clohe Norgaard - Motion Graphics

Swedish House Mafia - Music Video

Travi\$ - Music Video

Bloomingdales - Advertisement/Motion Graphics

Flo-Rida / Pitbull - Can't Believe It ft. Pitbull [Official Music Video]

Miley Cyrus AMA - Live Visual content

Skype-Rdio - Animation

Industrial Production Color - Concept/Animation

Big Sean - Music video assets.

Frank Ocean - Lil Wayne - Jay Z - Kanye West GIFS

Peaking Lights - Beautiful Son Music Video [Official Music Video]

Rye Rye - Boom Boom Music Video [Official Music Video]

Grey Ants - Lookbook/Motion Graphics

7 Screen - Animation

Daft Punk - Animated GIFs

Jeremy Scott - Adidas Originals 2 - Motion Graphics

Porter Robinson - Print/Postcards

Gramm Clothing - Animation

Swedish House Mafia - Music Video

Talk Talk - Animation

Ultravisual - Animated loops

NAS & Damian Marley - Patience [Official Music Video]

California Breathe

Bon Iver - Holocene Music Video.

Bruno Mars - Liquor Store Blues. [Official Music Video]

Frank Ocean - Novacane. [Official Music Video]

Frank Ocean -Live visuals

Index Producciones - Animation/Motion Graphics

Sedition - Animation

Wolfgang - Will.i.am Forever - Music Video

